

## **BID FOR AUCTION SERVICES FOR CLAY COUNTY**

## **AUCTION INFORMATION**

- Consignment auction scheduled for Saturday, April 1.
- Live auction and online with Proxibid. Online auction reaches bidders around the world.
- Auction yard on US Highway 287 with high visibility.
- Our consignment auctions average more than 700 registered bidders including in person and online bidders.

## **AUCTION ITEMS**

- Will picture and video all items for use on social media and Proxibid.
- Will pick up items for a fee. Fee depending on location and size of item.
- Reserves on items is allowed.
- Commission: 10% capped at \$1000.00

## **ADVERTISING**

- Online with Proxibid, one of the world's largest bidding platforms.
- Mailers sent to more than 2000 individuals.
- Mass text messages
- Mass emails
- TV/Radio
- Flyers handed out to local businesses.
- Gee Auctions Facebook page.
- Auctions listed on website at <u>www.geeauctions.com</u>